

A system and method for adjusting an alarm/reminder activation time that takes into account a user-requested alarm/reminder time and unexpected conditions that are unknown to the user, or are realized after the user has entered the user-requested alarm time, is provided. User related information is used to gather present unexpected condition information relevant to the user from a content provider periodically. Based on the user related and configuration information and the unexpected condition information, an adjusted alarm time is determined periodically. An alarm signal is activated when the actual time reaches the adjusted alarm time.